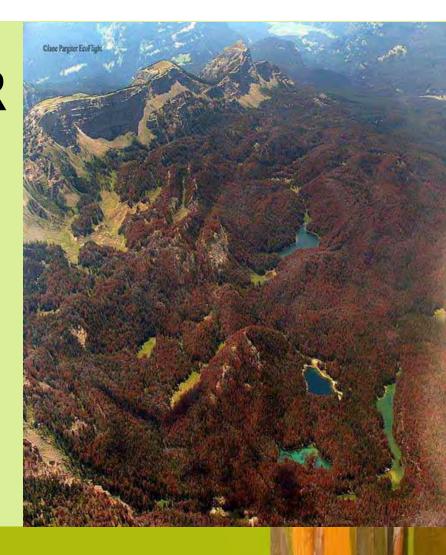


PROTECTING OUR ENDANGERED WESTERN FORESTS

Jami Westerhold, American Forests

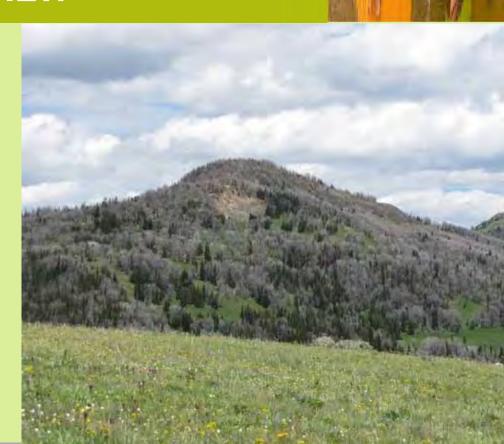
September 2013





PRESENTATION OVERVIEW

- Background on American Forests
- Endangered Western Forests Goals
- EWF Objectives
- PartnershipOpportunities







AMERICAN FORESTS: FUNDING



- Corporations
- Foundations
- Individuals
- Federal Agencies









AMERICAN FORESTS: BACKGROUND

- Oldest Conservation Nonprofit in U.S.
- Mission: Protect & Restore Forests
- Vision: Forest Thriving & Valued
- Healthy Forests = Healthy Planet
- 5 Main Programs



THREATENED FORESTS PROGRAM

Western Forests



Greater Yellowstone Area



Whitebark Pine





ENDANGERED WESTERN FORESTS GOALS

- 1. To help create and implement a replicable protection and restoration strategy applicable to other threatened forest ecosystems.
- To educate and raise awareness locally and nationally — of the loss of high-elevation forests and advocate for the importance of restoring these forests to health.





GOAL 1: OBJECTIVES



- 1. Plant 100,000 disease-resistant whitebark pine seedlings.
- 2. Protect 10,000 existing disease-resistant whitebark pines.
- 3. Support research and monitoring.
- 4. Create replicable strategies that can be applied to other forests.



PLANT 100,000 WHITEBARK PINES

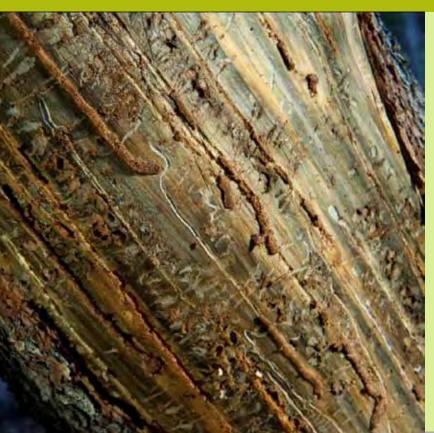


- Identifying and testing existing trees.
- Collecting cones for nursery.
- Creating healthy planting sites.
- Planting disease-resistant trees in strategic locations.





PROTECT 10,000 WHITEBARK PINES



- Applying verbenone to more than 10,000 adult diseaseresistant.
- Reducing competing species.
- Pruning infected trees.
- Protecting and preserving cone-bearing trees.



RESEARCH & MONITORING



- Beyond Restoration.
- Partnering with groups studying species and collecting data.
- Reallocation of Funding.
- Increase projects to increase opportunities to Monitor & Evaluate.



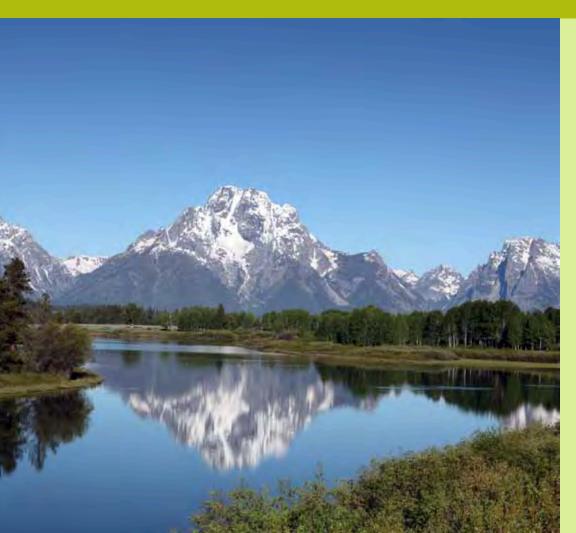


CREATE REPLICABLE STRATEGIES

- Identifying replicable partnerships, educational/engagement activities, and/or forest management practices.
- Applying effective actions to at least one other forest community.
- Providing adequate funding to implement protection and restoration projects in additional threatened forests.



GOAL 2: OBJECTIVES



- 1. Educate and raise awareness.
- 2. Engage local citizens.
- 3. Promote sound policies.





INCREASING EDUCATION & AWARENESS



- Create & Distribute
 Informational Brochures
- Filmed Informative Video
- Presented at Conferences & Meetings
- Built Micro-website
- Public Relations Campaign



ENGAGING THE PUBLIC



- Hosting Exploration Events
- ProvidingVolunteerOpportunities
- Involving Local Groups
- Utilizing Social Media Outlets





ADVOCATING FOR ACTION



- Federal Legislation, Regulations & Funding
- Partner with Key Congressional Members
- Engage Citizens in Advocacy Efforts



Partnership Opportunities



- Compelling Stories
- Opportunities to Present
- Shared Knowledge
- Funding of Work



Any Questions?

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