



AMERICAN FORESTS

PROTECTING OUR ENDANGERED WESTERN FORESTS

Jami Westerhold, American Forests

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PRESENTATION OVERVIEW

- Background on American Forests
- Endangered Western Forests Goals
- EWF Objectives
- Partnership Opportunities





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AMERICAN FORESTS: FUNDING



- Corporations
- Foundations
- Individuals
- Federal Agencies





AMERICAN FORESTS: BACKGROUND

- Oldest Conservation Nonprofit in U.S.
- Mission: Protect & Restore Forests
- Vision: Forest Thriving & Valued
- Healthy Forests = Healthy Planet
- 5 Main Programs



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THREATENED FORESTS PROGRAM

Western Forests



Greater Yellowstone Area



Whitebark Pine





ENDANGERED WESTERN FORESTS GOALS

1. To help create and implement a replicable protection and restoration strategy applicable to other threatened forest ecosystems.
2. To educate and raise awareness — locally and nationally — of the loss of high-elevation forests and advocate for the importance of restoring these forests to health.



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GOAL 1: OBJECTIVES

1. Plant 100,000 disease-resistant whitebark pine seedlings.
2. Protect 10,000 existing disease-resistant whitebark pines.
3. Support research and monitoring.
4. Create replicable strategies that can be applied to other forests.





PLANT 100,000 WHITEBARK PINES



- Identifying and testing existing trees.
- Collecting cones for nursery.
- Creating healthy planting sites.
- Planting disease-resistant trees in strategic locations.



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PROTECT 10,000 WHITEBARK PINES



- Applying verbenone to more than 10,000 adult disease-resistant.
- Reducing competing species.
- Pruning infected trees.
- Protecting and preserving cone-bearing trees.



RESEARCH & MONITORING



- Beyond Restoration.
- Partnering with groups studying species and collecting data.
- Reallocation of Funding.
- Increase projects to increase opportunities to Monitor & Evaluate.



CREATE REPLICABLE STRATEGIES

- Identifying replicable partnerships, educational/engagement activities, and/or forest management practices.
- Applying effective actions to at least one other forest community.
- Providing adequate funding to implement protection and restoration projects in additional threatened forests.



GOAL 2: OBJECTIVES



1. Educate and raise awareness.
2. Engage local citizens.
3. Promote sound policies.



INCREASING EDUCATION & AWARENESS

- Create & Distribute Informational Brochures
- Filmed Informative Video
- Presented at Conferences & Meetings
- Built Micro-website
- Public Relations Campaign





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ENGAGING THE PUBLIC



- Hosting Exploration Events
- Providing Volunteer Opportunities
- Involving Local Groups
- Utilizing Social Media Outlets



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ADVOCATING FOR ACTION



- Federal Legislation, Regulations & Funding
- Partner with Key Congressional Members
- Engage Citizens in Advocacy Efforts



PARTNERSHIP OPPORTUNITIES



- Compelling Stories
- Opportunities to Present
- Shared Knowledge
- Funding of Work



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Any Questions?

Jami Westerhold

Director of Forest Restoration

202-737-1944 x217

JWesterhold@americanforests.org

Endangered Western Forests

www.americanforests.org/ewf

